

PROTOCOLL – PUBLICATION OF THE AIR FORCE OFFICERS’ WIVES’ CLUB
of WASHINGTON, D.C.

CONTRACT: RESERVATION FOR ADVERTISING SPACE
Between the AFOWC of Washington, D.C. – and

Name of advertiser and business

Address and Phone Number

		RATES			
<u>Size</u>		<u>1 Time</u>	<u>3 Times</u>	<u>6 Times</u>	<u>9 Times</u>
Full Page	Per Ad	\$140.00	\$135.00	\$130.00	\$125.00
	Total		\$405.00	\$780.00	\$1125.00
1/2 Page	Per Ad	\$70.00	\$65.00	\$60.00	\$55.00
	Total		\$195.00	\$360.00	\$495.00
1/3 Page	Per Ad	\$50.00	\$45.00	\$40.00	\$35.00
	Total		\$135.00	\$240.00	\$315.00
1/4 Page	Per Ad	\$35.00	\$30.00	\$25.00	\$20.00
	Total		\$90.00	\$150.00	\$180.00
Business Card	Per Ad	\$20.00	\$18.00	\$16.00	\$14.00
	Total		\$54.00	\$96.00	\$126.00

This contract is for a _____page advertisement in PROTOCOLL for _____issues beginning with the _____issue at the cost of \$_____.

Amount received: \$_____. Amount to be billed: \$_____.

Terms of payment: Net 30 days of publication, per issue.

10% discount if entire contract, three or more ads, is paid in advanced.

THESE PRICES ARE FOR CAMERA READY ADS. All ad copy and changes must be received by the 15th of the month preceding desired publication date. The decision to print or not to print an advertisement is the sole discretion of the AFOWC of Washington, D.C. Please make a check out to “AFOWC”, fill out the contract and then contact publicity@afowc.com for the mailing instructions.

Signed_____ Date_____

PROTOCOLL Rep._____ Date_____